

Publishing 101 with Chris Cavert

Experiential Facilitator Event, 2026

Online:

Kevin Kelly

- “Everything I know about self-publishing.” (on Substack)

https://open.substack.com/pub/kevinkelly/p/everything-i-know-about-self-publishing?r=1vi8b5&utm_campaign=post&utm_medium=web

Selfpublishing.com

- This group can help you get your book ready to publish.

Jeff Goins

- “How to Write a Bestseller (and Why That Doesn’t Mean What You Think It Does)”

<https://goinswriter.com/write-bestseller/>

The Knowledge Project

- “#63 Hugh Howey: Winning at the Self-Publishing Game”

<https://fs.blog/knowledge-project-podcast/hugh-howey/>

Where can you write and Why?

- Substack
- Blogging (Website)
- Social Media

Other places to Write:

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Books:

- *Launch: An Internet Millionaire's Formula to Sell Almost Anything Online, Build a Business You Love, and Live the Life of Your Dreams*, Jeff Walker.
- *Published: The Proven Path From Blank Page to 10,000 Copies Sold*, Chandler Bolt. (Principal @ Selfpublishing.com).
- *Book Launch: How to Write, Market & Publish Your First Bestseller in Three Months or Less AND Use it to Start and Grow a Six Figure Business*, Chandler Bolt. (Principal @ Selfpublishing.com).

Self-Publishing Resources

- kdpkindlepublishings.com
- vellum.pub
- Lulu.com

Building a Platform and Brand

Email Marketing (and more)

- Kit.com
- Mail Chimp
- Constant Contact

- Smart Passive Income with Pat Flynn – Building a Business

<https://www.smartpassiveincome.com/>

- Tertulia for Authors, “Website Builder Just for Authors”

<https://authors.tertulia.com/>

Website Building

- articulationsites.com
- (Weebly.com – product of Square)
- SquareSpace.com